

IQubz, based in Southern California, is a global provider of software solutions and services. IQubz delivers comprehensive solutions and reliable services, specializing in **Customer Relationship Management (CRM)** and **Business Intelligence (BI)**, to help you build profitable customer relationships and gain in-depth insights that lead to increased revenues and reduced costs.



Industry-specific CRM and BI Solutions

IQubz solutions built on Microsoft platform help you standardize processes, improve collaboration, boost employee productivity, maximize operational performance, and improve business insights and decision making. **Microsoft Dynamics CRM** provides the tools and capabilities needed to create and easily maintain a clear picture of customers, from negotiations and sales through service and beyond. **Microsoft BI** provides the tools and capabilities needed to share the right information with the right people at the right time. We deliver solutions for various industries including retail and wholesale, healthcare and medical services, health and social services, financial services, schools and universities, government, public sector, manufacturing, hospitality, travel and tourism, professional services, and media and entertainment. Our solutions are based on understanding your needs thoroughly, and addressing them from both functional and technical angles. Our team consists of application specialists, project managers, functional and technical experts with in-depth industry experience, and domain knowledge.

Management Team

IQubz was founded by professionals with solid backgrounds in business management, software development, and technology deployment. We have the drive and capacity to understand your requirements for customer relationship management and business performance management, and deliver comprehensive solutions with quick return on investment. With a winning combination of skills in business solutions and Microsoft technology platform, IQubz team helps you stay ahead of the competition.

Ashu Shende
Managing Partner

Ashu brings over 20 years of experience in software development, quality assurance, training and product management. Prior to founding IQubz, he worked in various capacities including, programmer, product manager and program manager for data warehousing and data integration solutions across various industries such as retail, financial services, field service and hospitality. He is proficient in multidimensional data modeling, dashboards and scorecards, built on the Microsoft Business Intelligence platform.

Ashu is certified in Microsoft Dynamics CRM Application, Customization and Configuration as well as Scribe Insight data integration solution. He holds an MBA in Information Systems from California State University, and a B.Com. (Bachelor of Commerce) in Accounting and Finance from University of Bombay.

Stephan U. Setran
Managing Partner

Stephan brings over 20 years of experience in engineering services management, product management, sales, quality assurance, support and hotel management. Prior to founding IQubz, he worked with Hotel Information Systems (HIS) for 12 years in various capacities, including Vice President of Engineering and Vice President of Product Management. He has expertise in Customer Relationship Management, Property Management Systems, Central Reservation Systems and Business Intelligence.

Stephan is certified in Microsoft Dynamics CRM Installation and Configuration and Scribe Insight data integration solution. He holds an MBA from University of Redlands, and a BS in Operations Management from Cornell University's School of Hotel Administration.

TO LEARN MORE ABOUT HOW IQUBZ SOLUTIONS AND SERVICES CAN HELP YOU AND YOUR ORGANIZATION BUILD PROFITABLE RELATIONSHIPS AND MAKE PROFITABLE DECISIONS
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